



Personal Wealth Management

Holistic Financial Planning & Wealth Management Services

From a team of 40+ CFPs, CPAs, CFAs, MBAs, Attorneys & Economists

Qualitative Factors	Investment Planning
Objective & Impartial Advice (no cookie cutter models)	Asset Allocation Analysis / Adjustments
Held to a Fiduciary Standard	Asset Location Analysis / Adjustments
Fee Only business model (no commissions)	Creating Investment Policy Statements
Holistic & Comprehensive Service Offering	Employee Stock Purchase Plan Analysis
Access to a team Estate Attorneys, CPAs, CFAs, CFPs and Economists	Handling Concentrated Stock Positions
	How to Invest Windfall / Inheritance
	Analyzing Margin Loans & Interest / Payoff
Cash Flow Management	Rebalancing Execution
Alignment of Spending with Values and Goals	Rental Real Estate Analysis
Allocating and Bucketing Cash by Goal	Withdrawal Strategies
Job Change / Salary Analysis	Tax Planning
Analyzing Ways to Provide Support to Adult Children or Aging Parents	Adjusting Strategies for Changes in Tax Policy
Car Purchase vs Lease Analysis	Adjusting Tax Withholding / Allowances
Divorce Cash Flow Analysis	Analyzing Options to Maximize QBI Deductions
Emergency Fund Planning	Capital Gains Harvesting Analysis
Expense Analysis to Streamline Cashflow	Charitable Giving Location Planning & Evaluating DAFs, Appreciated Stocks, etc.
Home Purchase vs Renting Analysis	Coordination of strategies with existing Tax Professionals
Optimizing Returns on Cash Holdings	Leveraging College Tax Credits
Planning for a Sabbatical	Reviewing Annual Tax Return
Setting Cash Balance Targets	Roth Conversion Analysis
Vacation Home Planning	Standard / Itemized Deduction Analysis
Debt Management	Stock Option Planning
Creating a Total Debt Payoff Plan	Strategies for Accelerating / Deferring business income
Debt Payment Allocation	Tax Bracket Management
Analysis of Student Loan Debt Options	Opportunistic Tax Gain Harvesting
HELOC Analysis	Tax Loss Harvesting Analysis
Home Mortgage Refinance Analysis	Retirement Planning
Intra Family Loan Planning	Analysis of How Much to Contribute to Retirement Accounts Each Year
Mortgage Comparison / Analysis for Home Purchase	Analysis of ROTH vs Traditional 401k Plan Account
Refinancing CC Debt	Considering Backdoor and Mega Back Door ROTH IRAs
Refinancing Student Loan Debt	Coordinating Income with Tax Sensitive Items (e.g., Medicare Premiums)
Reverse Mortgage Analysis	Defined Benefit Pension Opportunity Analysis
Education Planning	Determine When Clients Can Retire
529 Plan Comparison Analysis & Guidance	Planning for Housing Transition
Financial Aid Strategies	Retirement Cash Flow Analysis
College Funding Strategies with 529, UTMA, Taxable Accounts and/or Roth IRA	Retirement Lifestyle Goal Planning / Guidance
Insurance Planning	Retirement Plan Distribution Option Analysis
Analysis of Current Permanent Insurance Policies	Review Annual Social Security Statements
Coordination of insurance strategies with Insurance Brokers for implementation	RMD Planning / Execution
Disability Insurance Analysis	Safe Withdrawal Rate Analysis / Retirement Income Strategies
HDHP w/ HSA vs LDHP Analysis	Social Security Claiming Analysis
Homeowners Insurance Analysis	Estate Planning
Life Insurance Coverage Needs Assessment	Business Succession Planning
Long Term Care Insurance Analysis	Federal Estate Tax Planning / Analysis
Medicare Analysis	Funding of Trusts / Retitling of Assets
Auto Insurance Analysis	Gift Planning
Umbrella Insurance Analysis	Guidance on Creating / Reviewing Advance Directive
Workplace Open Enrollment Period Benefits Planning	Guidance on Creating / Reviewing Healthcare Proxy
	Guidance on Creating / Reviewing Power of Attorney
Behavioral Financial Coaching	Guidance on Creating / Reviewing Wills
Developing and Envisioning Financial / Life Goals	Coordination of estate planning strategies with Estate Attorneys for implementation
Financial Coaching for Implementation of a Plan	Review Bequest Planning
Identifying Money Scripts	Review Potential Trust Options
Offering Peace of Mind by Tracking Financial Life and Progress Toward Goals	State Estate Tax Analysis / Planning
Support Overcoming Financial Biases	Surviving Spouse Financial Analysis
Support Overcoming the Investment Behavior Gap	